

# Do You Remember When "Full-Service" Meant "Full-Service"?



At 360°Pix we believe that full-service should mean full-service, and our ability to provide unique, customer oriented services for the real estate market are second to none. Our menu of services are wide-reaching and diverse so that you are not locked into one single technology or format when marketing a real estate listing. From the moment you pull in, we jump into action and become your full-service team. With our "one-stop" solution you can't go wrong, starting with our high quality virtual tour photography that cannot be beat. For more get up and go, we can offer superior quality marketing materials that fuel sales. And we don't stop there. We can offer several additional add-on features and other specialized services that can make you feel like you just went through a 100-point inspection. We offer high-octane graphic design services, showroom quality web site design and development, fine-tuned multimedia authoring services, and much more. Contact us for your next virtual tour or marketing project and get to know what it feels like having certified technicians with all of the proper tools handling the work. And remember that your satisfaction is 100% guaranteed!

## More horsepower than the competition, we blow their doors off when you compare services:

-  **Marketing Collateral** – Full-service at its finest. With our in-house digital printer, we can handle any type of marketing collateral that you require for your listings. From flyers, postcards and brochures to emailable e-flyers, and multimedia CDs of a property.
-  **Multiple Virtual Tour Technologies** – We have the ability to shoot any type of virtual tour you need whether it be Java, i-Pix, Quicktime, or Flash-based, we have the flexibility to handle it.
-  **Realtor.com** – As an authorized service provider, we can link any of our virtual tours directly to Realtor.com web site and harness the power of the red rotating house.
-  **Weekly Virtual Tour Stats** – See what kind of web traffic your virtual tours and photos are getting. You can also see what sites the traffic is coming from so you can gauge how well your marketing efforts are paying off.
-  **Agent Control Panel** – Manage existing virtual tour information, place orders online, and much more. This is the nerve center of communication between our company and you the agent.
-  **Virtual Floorplans** – Truly give the user a feel for the layout of the home with this interactive format. A very useful tool for marketing any listing.
-  **Aerial Photography** – Marketing from above. We offer a highly affordable way to view any listing from the sky, to give a unique perspective of a property.



[Company Info & Pricing information on back...](#)

Virtual Tour Packages

**Basic Tour/Slideshow Package - \$69**

(2) virtual scenes and still photos or ONLY still photos for slideshow

This package has a 1,100 sq. footage limit  
See our web site for more details...

Turnaround for these tour packages is within 24-48 hours after the property is photographed (excluding weekends). Turnaround times are not guaranteed.

**Standard Tour Package - \$89**

Up to (4) virtual scenes and still photos for online slideshow

See our web site for more details...

**Enhanced Package - \$299**

Up to (8) virtual scenes and still photos. Listing is shot at dusk and at daytime for enhanced photography options.

See our web site for more details...

Virtual Floorplan Tour Packages

**Standard Virtual Floorplan - \$109\***

Listings under 3,500 sq. ft. and/or up to \$450,000 listing price. Up to (4) virtual scenes, still photo slideshow and interactive floorplan interface

\* Does not include measuring of home - measuring and CAD service .02¢/sq.ft. (\$25 minimum)

Typical turnaround for these tour packages is within 48-72 hours after the property is photographed (excluding weekends). Turnaround times are not guaranteed.

**Premium Virtual Floorplan - \$155\***

Listings from 3,501-5,500 sq. ft. and/or up to \$999,999 listing price. Up to (8) virtual scenes, still photo slideshow and interactive floorplan interface

\* Does not include measuring of home - measuring and CAD service .02¢/sq.ft. (\$25 minimum)

**Elite Virtual Floorplan - \$199 and up\***

Listings over 5,501 sq. ft. and/or over \$1,000,000 listing price up to (15) virtual scenes, still photo slideshow and interactive floorplan interface

\* Does not include measuring of home - measuring and CAD service .02¢/sq.ft. (\$25 minimum)

Add-On Features

**E-flyer - \$5/per listing**

Emailable marketing flyer.

See our web site for more details...

**Realtor.com Link - \$25\***

Red Rotating House icon included.

\*\$5 for featured Realtor.com listings

See our web site for more details...

**Aerial Photography - \$299 and up**

Please call for most current pricing.

See our web site for more details...

Extra Services

CAD/Floorplan services (without tour)  
Front (Only) Dusk Shots/Acreage or Ranches  
Enhanced Photography (see web site for examples)  
Photo Touchup (see web site for examples)  
Additional Virtual Scenes  
Photography Archive CD (photos only)

\$.05¢/sq. ft.  
\$99 and up  
Call for quote  
Call for quote  
\$13/each  
\$12/each

Single Interactive Tour CD  
Virtual Tour Rider Signs  
Photoshoot outside Greater Austin area  
Trip Fee/Reschedule Fees  
Voiceover Services  
Custom Tour Loading Screen

\$25/per listing  
\$15/ea  
Call for quote  
\$20 and up  
\$35 and up  
\$35/setup

Real Estate Marketing Materials

**8.5x11 Full Page Flyers**

Single Sided Color	25-49	.65¢/ea
	50-99	.50¢/ea
	100-200	.45¢/ea
	201+	.40¢/ea
Double Sided Color	25-49	.90¢/ea
	50-99	.80¢/ea
	100-200	.75¢/ea
	201+	.70¢/ea
Double Sided Color/BW	25-49	.75¢/ea
	50-99	.65¢/ea
	100-200	.57¢/ea
	201+	.52¢/ea
B&W Single Sided	25-49	.25¢/ea
	50-99	.21¢/ea
	100-200	.15¢/ea
	201+	.12¢/ea
B&W Double Sided	25-49	.31¢/ea
	50-99	.25¢/ea
	100-200	.20¢/ea
	201+	.17¢/ea

**11x17 Booklet Brochures**

Color Double Sided	25-50	\$1.55/ea	
	51-100	\$1.45/ea	
	101+	\$1.25/ea	
B/W Double Sided	25-50	.99¢/ea	
	51-100	.89¢/ea	
	101+	.79¢/ea	
Full Bleed D/S Color	25-50	\$2.25/ea	
	51-100	\$2.00/ea	
	101+	\$1.85/ea	
Full Bleed D/S B/W	25-50	\$1.50/ea	
	51-100	\$1.35/ea	
	101+	\$1.20/ea	
<b>Postcards</b>	Standard 2-side Color	50-99	.79¢/ea
		100-199	.69¢/ea
		200-300	.50¢/ea
	Jumbo 2-side Color	301+	.40¢/ea
		50-99	.89¢/ea
<b>Business Cards</b>	Color Single Sided	100-199	.79¢/ea
		200-300	.69¢/ea
	Color Double Sided	301+	.49¢/ea
		500	\$75
		1,000	\$95
Color Double Sided	500	\$105	
	1,000	\$135	

Turnaround for printed material is typically 24 hours after approval of electronic proof. Rush services and weekend services available for additional fee. Printed materials can be produced on a rush basis. Set up charges and typesetting charges do apply if we are required to key in text or create or modify existing template layouts for printed materials.

**Rush Services**

Starting from \$15 and up

**Typesetting Services**

Starting from \$15 and up

**Design/Layout Services**

Starting from \$35 and up

**Delivery Services**

Starting from \$12 and up

All flyers are printed on 32# bright white premium paper. All brochures and postcards are printed on 100# bright white cover stock. Paper upgrades are available upon request. Printing prices do not include sales tax. 360°Pix reserves the right to alter pricing at anytime without notice.

